Annual EEO Public File Report Form

KGMT & KUTT

Annual EEO Public File Report

The Purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following Stations: KGMT and KUTT Fairbury, Nebraska. And is required to be placed in the public inspection files of these stations and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning February 1, 2011 to and including January 31, 2012 (the "Applicable Period")

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of full-time vacancies filled by the Stations comprising the Station Employment Unit during the Application Period;

2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified, identified by name, address, contact person and telephone number;

3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and

4. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1,2 and 3, which follow, have been designed in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitle “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed “filled not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person and/or over the phone.

Appendix 1
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Covering the Period from February 1,2011 to January 31, 2012

Stations Comprising Station Employment Unit: KGMT and KUTT

Section 1: Vacancy Information

	Full-Time Positions Filled by Job Title	**Recruitment Source of Hiree**	**Total Number of Interviewees from all Sources for this Position**
1	Marketing Consultant	KUTT Website	8
2	Business Manager	Radio	10
3			
4			
5			
6			

Total Number of Persons Interviewed During Applicable Period: _18_

Corporate Office
414 4th Street
Fairbury, NE 68352

Beatrice Office
200 Sherman St
Beatrice, NE 68310

Appendix 2

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	**Total Number of Interviewees This Source Has Provided During This Period**	**Full-time Positions for Which This Source Was Utilized**
A	Radio Online.com		
B	Neccjobs.com		
C	Kansas State, Manhattan KS 785-532-6011, Steve Smethers smethers@ksu.edu		
D	Kansas University, Lawrence KS 785-864-0600, dnelson@ku.edu		
E	University of Nebraska, Lincoln, NE 402-472-3054, krnu@unl.edu		
F*	Fort Hays State, Hays, KS, 785-628-4000, Mark Bannister markbannister@fhsu.edu		
G*	Colby Jr. College, Colby KS, 785-462-3984, Corey Sorenson, corey.sorenson@colbycc.edu		
H	Nebraska Workforce Development, 5109 West Scott Rd, Suite 413, Beatrice, NE 402-223-60-60		
I	Beatrice Daily Sun, 200 North 7th, Beatrice NE 402-223-5233		
J	KUTT Radio, 414 4th Street, Fairbury, NE 402-729-3382, Rick Siebert	13	Marketing Consultant, Business Manager
K	KWBE Radio, 200 Sherman, Beatrice NE; 402-228-5888; Brad Achtemeier; kuttbrad@diodecom.net		Marketing Consultant, Business Manager
L	NBA Website, 12020 Shamrock Plaza, Suite 200, Omaha, NE ;Marty Riemenschneider, marty@ne-ba.org		Marketing Consultant
M	Fairbury Journal News, 516	5	Business

	5th Street, Fairbury, NE 68352		Manager
N			
O			

*Indicates sources that have requested notification of Job openings

Appendix 3

Section: 3 Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KGMT and KUTT

(Description of activities)

- On February 23rd, 2011 KGMT and KUTT participated in the Southeast Nebraska Farm Show at the Saline Center in Nebraska. The show was from 9:00 am to 4:00 pm, where we had a booth and on hand were the Programming Director and Sales Executives to answer any questions about employment or job opportunities.
- On May 25th, 2011 Owner of KUTT and KGMT gave a tour of the Radio Station to the Fairbury Rotary Club discussing the remodel and how the changes will affect the business of Radio.
- In October 2011, KUTT Sports Director had a Meridian High School student do a job shadow. He was shown the duties of the sports director from doing coaches interviews, to doing production and sending production files to reviewing the next day logs.
- In November 2011, The KGMT and KUTT radio morning show hosts, Randy, Phil & the T-man had a Meridian High School student do a job shadow of their morning duties. The student sat in on the morning show, seeing how the 3 worked together and prepared for their program.
- On January 19th, 2012 KGMT and KUTT participated in the Beatrice Ag Expo at the Southeast Community College in Beatrice. Where Sales Manager was on hand to answer questions about job opportunities.